



TIGERS ONCE ROAMED ACROSS MUCH OF ASIA. TODAY, FEWER THAN 4,000 REMAIN.

JOIN US TO SECURE A FUTURE FOR TIGERS



Tigers are the ultimate symbol of wilderness, but they are rapidly losing ground to poaching, conflict with humans, habitat loss, and disease.

Tiger numbers have decreased by more than 50% in the past 30 years and four of the nine subspecies of tiger have disappeared. Amur, Sumatran, and Malayan tiger populations are each estimated at fewer than 500 animals.

Our Future for Wildlife program protects tigers by...

- Addressing poaching, illegal trade and human-tiger conflicts
- Supporting education, awareness and training efforts
- Fostering studies in tiger ecology, health, and conservation

We have a responsibility to protect tigers for future generations. More than 95% of the wild tiger population has disappeared in the last 100 years. Join our efforts to reduce poaching and the illegal trade in tiger parts.

Visit FutureForWildlife.org to learn more and make a difference.

The Zoo's Tiger Conservation Program

Addressing illegal wildlife trade requires strategic efforts at all points in the illegal wildlife trade chain, from collector to consumer. This involves anti-poaching efforts, law enforcement and regulatory agency support, legislation and political action, large-scale awareness building and education, and public advocacy and behavior change. The Zoo works with the following partners to secure a future for tigers.

Focusing efforts on the most threatened tigers including the endangered Amur tiger

The Tiger Conservation Campaign (TCC) supports the Wildlife Conservation Society in the Russian Far East to mitigate human-tiger conflicts and curb tiger poaching by holding anti-poaching teams accountable, providing incentives for good work, and generating information to improve patrolling efforts.



- **Camera trap surveys strongly suggest that tiger numbers are increasing in three of the four protected areas where the new anti-poaching methods have been in place longest.**

Working to stop illegal trade of tigers and tiger products and halt commercial tiger farming

Education for Nature-Vietnam (ENV) works with wildlife protection agencies to gather intelligence, and investigate tiger trade cases and networks. ENV's National Wildlife Crime Hotline and education awareness campaigns engage the public and help reduce consumer demand for tiger products. Advocacy efforts promote stronger legislation and increased legal protection for tigers.



- **ENV has investigated more than 620 violations involving the trade, transport, possession, selling or advertising of tigers or tiger products since 2008. Investigations resulted in the confiscation of 73 tigers.**

Working to address illegal tiger trade and reduce the demand for tiger parts

WildAid works with governments, businesses, media partners, and celebrities on large scale and high profile media campaigns that encourage public behavior change and help reduce demand for wildlife products. WildAid also leads an international coalition of environmental, zoological, and animal protection groups, calling for a permanent ban on the trade in tiger parts and products.



- **In 2014, nearly 1 billion viewers watched WildAid PSAs across Asia via 100+ media partners, including China and Vietnams' largest television networks.**

Join our efforts to secure a future for tigers.

- Never buy products made from protected wildlife or their parts, or support vendors who sell them. Encourage others to do the same.
- Visit FutureForWildlife.org to learn more and make a difference.

