



TIGERS, ELEPHANTS, RHINOS, SHARKS, AND OTHER WILDLIFE ARE IN DANGER OF DISAPPEARING IN OUR LIFETIME.

JOIN US TO SECURE A FUTURE FOR WILDLIFE THREATENED BY ILLEGAL TRADE



The illegal wildlife trade is consuming wildlife at alarming rates and is a grave threat to the survival of the earth's species. This escalating trade, a black market turned "big business," is worth more than \$10 billion a year.

Controlled by dangerous international criminal networks, this illegal trade has been linked to terrorism and the trafficking of drugs, arms and people.

Our *Future for Wildlife* program protects wildlife threatened by illegal trade by...

- Addressing poaching and illegal wildlife collection
- Supporting law enforcement efforts
- Engaging and empowering the public and educating consumers

We have a responsibility to protect wildlife for future generations. Many animals around the world - including tigers, elephants, rhinos, pangolins, and sharks - are in danger of disappearing in our lifetime. Join our efforts to protect wildlife threatened by illegal trade.

Visit FutureForWildlife.org to learn more and make a difference.

The Zoo's Illegal Wildlife Trade Mitigation Program

Addressing illegal wildlife trade requires strategic efforts at all points in the illegal wildlife trade chain, from collector to consumer. This involves anti-poaching efforts, law enforcement and regulatory agency support, legislation and political action, large-scale awareness building and education, and public advocacy and behavior change.

Working to stop the illegal wildlife trade in Vietnam.

Education for Nature-Vietnam (ENV) works with law enforcement agencies to gather intelligence, and investigate illegal wildlife trade cases and networks. ENV's National Wildlife Crime Hotline, outreach and awareness campaigns actively engage the public in combating wildlife crime and reduce demand for wildlife products. Advocacy efforts promote stronger legislation and legal protection for wildlife.

- **ENV's National Wildlife Protection Network - more than 4,000 volunteers in 32 province - monitor and survey consumer wildlife trade hotspots and conduct valuable investigations that have led to documentation and resolution of more than 6,500 cases of wildlife crime since 2005.**



Addressing illegal wildlife trade and reducing the demand for wildlife products

The US Wildlife Trafficking Alliance is a coalition of leading non-profit organizations, companies, foundations and media interests working together to reduce the purchase and sale of illegal wildlife products. Goals include raising public awareness on the wildlife trafficking crisis, reducing demand for wildlife products, and mobilizing companies to adopt best practices and educate consumers.

- **USWTA currently involves more than 40 members including WWF, WCS, National Geographic Society, IFAW, HSUS, WildAid, TRAFFIC, Discovery Communications, Ebay, Etsy, Google, Ralph Lauren, and others.**



Actively combatting the trafficking of ivory and rhino horn.

Specially trained African Wildlife Foundation detection dogs help stop trafficking by sniffing out illegal ivory and rhino horn at ports and check points. This increases seizure rates, deters traffickers and intercepts wildlife products headed for transit countries and destined for consumer markets.

- **A well trained sniffer dog and its handler can search 300 passengers and 600 bags in less than 30 minutes with more than 90% accuracy. It would take 36 customs officers to attempt to do the same.**



Join our efforts to secure a future for wildlife.

- **Never buy products made from protected wildlife or their parts, or support vendors who sell them. Encourage others to do the same.**
- **Visit FutureForWildlife.org to learn more and make a difference.**

